MAY 1 6 2022

Approved
#48,000

#Allunoms

January 1, 2022

To: Johnson County Commissioners' Court: Judge Roger Harmon

American Rescue Plan Project Submission Form



Project Name: Needed Improvements at Chisholm Trail Outdoor Museum (CTOM), Cleburne. Primary Point of Contact: Johnson County Heritage Foundation, a Non-Profit 501(c)(3) Corp. 101 Chisholm Trail, PO Box 771, Cleburne, Texas 76033 Tax ID: 27-0114146 David Murdoch, CEO/Chairman 817 648 1486 Carrie Reynolds, On-Site Director 254 998 0261

Project Description: CTOM has seen increased Visitation over the last two years, despite COVID. We have several events in 2022 that will attract large crowds and CTOM needs improvement in infrastructure and sewage. Currently having to use PORT-A-Potties, inadequate & unsanitary and funding to promote and handle tourism. Needs exist this year and into the future.

- 1.) Waste Management System Systems (Investment in Infrastructure meets ARPA criteria)
- A.) Construct of Restroom Building with sewage system to adequately handle larger crowds visiting CTOM, \$48,000. *(a)
- B.) Construction of Cabins (5) each with waste management systems to accommodate tourist/visitor requests and provide operational revenue. $$25.000 \times 5 = $125,000$. (includes \$7500 per cabin for WMS systems.) *(b)
- 2.) Signage: (To promote economic recovery meets ARPA criteria)
 - A.) Electronic Marque to announce CTOM events: 5' x 20' \$50,000. *(c)
 - B.) Smaller, "billboard" signs placed along highway advertising CTOM. 4 @ \$1000.
- 3.) Loss of Revenue (Meets ARPA Criteria due to COVID lost revenue.

In 2020 and 2021, closed 10 weekends or 30 days 33 visitor/day @ \$8.00 each = \$8000.

4.) Teepees: (To promote economic recovery meets ARPA criteria) Replace Canvas and poles, 3 teepees @ 3,300 each = \$10,000. (RO)

Project Location: All projects listed will be preformed on-site within the boundary of CTOM, except signage along Hwy 67 nearby directing visitors to CTOM.

Project Budget: Requires \$245,000.

Project Timeframe: With this funding, all projects can be completed within six months of receiving funds. The projects listed are urgent to handle the needs of the increasing visitors and scheduled events at CTOM. We anticipate up to 30,000+ visitors in 2022 on weekends and major events: Texas Independence Day (Mar); Santa Fe Days on the Trail (Apr); Blue Grass Festival (Apr); Pioneers Days (Nov); Cowboy Christmas (Dec)

Submitted by: David Murdoch

Carrie Reynolds Com

Footnotes: (a) and (b) Blueprints and specs available: (c) Estimated costs and example of another governmental agency using ARPA funds promotion tourism: (d) CTOM Factsheet

Rachel Sitler

From:

Paula G. Reid

Sent:

Wednesday, February 2, 2022 10:31 AM

To:

Kevin Dyer; County Judge

Cc:

David Murdoch

Subject:

ARPA Funding Request

Attachments:

Chisholm Trail.pdf

Please see the attached request for ARPA funding for the Chisholm Trail Outdoor Museum.

Thank you,

Paula Reid

Administrative Assistant to County Judge Roger Harmon 2 N Main, RM 120 Cleburne, Texas 76033 817-556-6360